

**President’s Message**

*by Shirley Talley*



**Co-President Looks to ROI (return on investment)**

Well, here I am co-president of a huge group of over 1200 people, most of whom are retired executives, administrators,

professors and educators, activists for women’s issues. They are all over-achievers in their chosen fields. I am feeling very humbled and somewhat inadequate as I write my first President’s Message for the Arizona Sun.

Several weeks ago I received a challenge from the CEO of AAUW, Linda Hallman. She asked me to look at my motives for taking this office. She called it “Return on Investment” and gave me some interesting points on which to reflect by asking myself why I’m doing this “Co-President Thing” and why I even belong to AAUW. Here are some of my thoughts as I respond to her challenge.

**1. ROI - Time/Effort** - *With more than 3/4 of my lifetime already spent, I have only 1/4 of it left to win the game.* Winning the game for me is making a difference for my family, friends, and community and hopefully leaving a positive legacy. We all know that games are usually won in the last quarter! I need to make every effort, using my time wisely, to help move women’s issues forward, even if just a little bit! Historically, there are many women who have achieved major goals in their last quarter that have made a difference for their daughters and grand-daughters. I hope my efforts will continue the progress for women of future generations.

**2. ROI - Mission** - *The inequities women and girls still endure around the world are obvious and the*

*mission/solution is to work to set things right.* Our diligence and work on education, human trafficking, and equal pay are among the most important at this time. My hope is to keep focused on that mission during this next year.

**3. ROI - Confidence** - *Assuming the position of co-president of AAUW of Arizona was a huge leap for me personally and probably one of the biggest challenges of my life.* It has been a very humbling and rewarding experience, but thanks to my co-president Jane Adrian’s patience, I am very encouraged. Also, thanks to Jane’s wisdom and advanced planning, an efficient and thoughtful board supports me. Their experience and wise counsel is so reassuring as I begin this adventure. These very strong women have helped me to grow in my leadership skills and (sigh), I’m feeling more confident as a result. I no longer feel so unworthy of this enormous responsibility. *Continued on P. 2*

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*Finally, I would like to say what a privilege it is for me to serve as your co-president, and I look forward to a really positive year.* However as in most games, teamwork is mandatory and requires attention to detail and a spirit to excel. I'm confident that I can count on AAUW members to be that positive and encouraging team. I pledge to learn from your feedback and coaching and assure you that I will do my very best, knowing that I will stumble at times. My wise old Uncle Spike used to say that the best way to avoid making waves is to stay dead in the water. I don't intend to stay dead in the water!



## Rocky Mountain Regional Conference: WOMEN COUNT!

[Registration open now!](#)

Friday-Sunday, July 15-17 \$130

Banquet, Saturday \$50

### Where:

*The Regional Conference will be held at the [Sheraton Uptown](#), Albuquerque. Rates are \$112.05 for two queens or 1 king bed, taxes included. Add 2 nights before or after at same rate.*

## Confirmed National Speakers

### Catherine Hill, Ph.D.

Catherine Hill is the vice president for research at the American Association of University Women (AAUW) and an author of AAUW reports including *Women in Community Colleges* (2013), *Solving the Equation* (2015), and *Barriers and Bias* (2016).

### Melissa Cooke Johnsen

Melissa is a member of the AAUW Colorado eNetwork Branch and has worked in Fortune 500 companies over the past 25 years including roles as

**The 2016 Rocky Mountain Regional meeting is set for Albuquerque, New Mexico, July 15-17. Scholarships available!**

chief information officer, chief technology officer, vice president of IT operations, and IT strategic planning director.

### Susan L. Burke

The National Law Journal named Susan L. Burke one of the top 75 female attorneys in the nation in

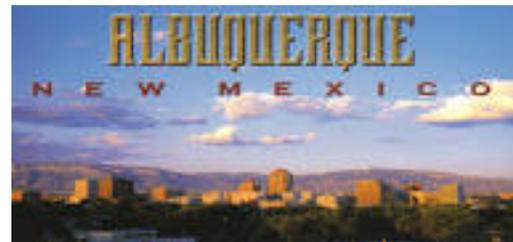
2015.

### Martha Burk

Martha Burk is a political psychologist and women's issues expert who is co-founder of the Center for Advancement of Public Policy, a research and policy analysis organization in Washington, DC She serves as the Money Editor for *Ms.* magazine, and is a syndicated newspaper columnist and frequent blogger for *Huffington Post*.

### Jackie Littleton

Jackie Littleton has held leadership positions at three AAUW branches and served on the AAUW Board, an experience she fondly remembers as "one of the highlights of my life."



**Interested in attending the Rocky Mountain Regional Meeting?**

*Additional information available at: [AAUW Rocky Mountain Regional Conference](#)*

## AAUW State Board Set to Award Scholarships to Regional Conference

*The state board has voted to give \$100 to each of 10 AAUW members to offset expenses incurred at this meeting.*

### Here are the requirements:

Simply send your request to your branch president, asking for her endorsement and she will forward that request to co-president, Shirley Talley.

You will be notified if you are among the first ten applicants and will receive the reimbursement after the event.

### To receive your reimbursement after you attend, please supply the following to co-president:

1. A brief statement about what you learned at the meeting...
2. and/or a photo with a caption for us to use in our newsletter in the fall.
3. A completed AAUW of AZ reimbursement form (available on AAUWArizona.com) and a receipt of an expense of the meeting, such as registration cost, hotel bill, or transportation cost.

## New State Public Policy Chair Named

By Shirley Talley



We are so pleased that Harriet Young, Ph.D., has accepted the appointment of Public Policy Chair for the year 2016 to 2017. Harriet has a BA from Vanderbilt and her Ph.D. from Rice University. She has a vast background teaching Political

Science at NAU and stays very active in political organization and monitoring the legislatures of the state and the nation.

Harriet is presently president of the Flagstaff branch and serves as AAUW of AZ Program Vice President with her term ending July 1, 2016. We welcome Harriet to her new position and are so happy to have her continue on the AAUW of AZ Board of Directors.

## Community Action Awards Shape Futures

By Claudia Greenwood



Through one-on-one conversations, round table discussions, and messages of encouragement from community leaders, AAUW programs, supported by state Community Action grants,

influence the thoughts and actions of young women in Casas Adobes, Scottsdale, Tucson, and Yavapai County.

This coming year Running and Winning workshops will demonstrate the importance of engaging in the political process and showcase women who currently serve their communities in elected offices. Sister-to-Sister will provide the opportunity for students to learn about the value of pursuing education beyond high school, and the Career Fair and Reality Store will make evident the relationship between education, career choice, and lifestyle.

All of these programs make a difference in the lives of the young women who attend them. Likewise, all of these programs enrich the lives of the AAUW members who participate in them.



Consider applying for a Community Action grant in the spring of 2017. **AAUW = Community Action!**

## AAUW of Arizona Members Inspire! What a Ride...

By: Jane Adrian Co-president 2014-2016



Over the past two years, I have met women native to Arizona and from every corner of the United States of America, women who have accomplished much in their previous personal and

professional careers and who so graciously share that knowledge, that expertise, and that commitment to AAUW. Whether sharing in governance, planning and working events, or bringing motions to the table, especially as that table has evolved into an increasingly virtual platform, AAUW of Arizona leaders have held, shuffled, and dealt the deck for the benefit of the organization.

AAUW enjoys a positive reputation and image. The national and local commitment to education through scholarships represents the core demonstration of mission and values. Especially powerful are the branches throughout Arizona that exercise a variety of passion points of advocacy, including:

- Pay equity
- Title IX compliance
- Voter registration events
- Immigration reform
- Cultural outreach
- Candidate and issues forums
- Running and Winning
- Support of women in and out of the prison system
- Support for women veterans
- STEM and Tech Trek programs
- AAUW Funds
- Women's health issues
- Sister to sister mentoring

Through these and other programs, branch members and leaders root AAUW into their

local communities, create opportunities, and open doors that make a positive difference.

Recently, Linda Hallman, AAUW CEO, asked Shirley and me to reflect on our Return on Investment in AAUW. Although the language originates in terms of monetary costs and benefits, the term is useful in terms of assessing social impact and change as a result of projects, programs, and policies. Linda shared her personal returns in terms of the special position AAUW holds in creating opportunities for women to find an education and to lead — returns for future generations, members, branches, states, and partners.

Shirley Talley's responses inspired me. One that sticks in my mind is Shirley's observation that having lived now perhaps 75% of her life, she has the last quarter left to win. For her winning is making a difference for her family, friends, and community and leaving some sort of legacy. "All games are won in the last quarter," she observed.

An array of experiences have inspired and satisfied me over the past two years. Most notable are the focus of energy of AAUW members to rally in the fourth quarter, to advocate for social justice, to attend the national convention, to participate in state and regional conferences, to learn, share, and use leadership skills to move mountainous agendas, and to make a positive and meaningful difference.

Carry on, you inspire me and, of course,

THANKS

### Become a Two-Minute Activist!

Receive urgent e-mail notices to contact your members of Congress right in your inbox. Join the [AAUW Action Network](#) today!

## Branch Special Project Applications Due September 9

By Gail Garrison

Do you have a special project for which your branch could use state AAUW financial help? AAUW-AZ has accumulated funds over the past several years. Some of these funds are being made available to branches in the form of monies for mission-based programs. These monies are separate from the Community Action Grants.

Applications are due to the Branch Special Projects Chair, Gail Garrison, **no later than two weeks prior to each state board meeting**. They are then sent to all board members. Discussion and approval for timely applications will be at the **September 24** board meeting in Scottsdale. Applications may be sent by email attachment. Plan to have a representative from your branch at the board meeting to answer questions.

Several branches have applied for and been awarded monies to help with a special project. At this point in time, nine of our fourteen branches have requested monies for their special projects, and over \$12,000 has been awarded by AAUW-AZ. A list of the branch projects with a short description of each can be found on the state website.

Application forms and information can be found on the AAUW-AZ website — <http://aauwarizona.org>. Send applications by email to Gail Garrison, [gmgaz@cox.net](mailto:gmgaz@cox.net).

Looking for inspiration for  
Branch Projects? Read  
what other  
branches have  
done over the  
past few years.



## AAUW-AZ Branch Special Projects, 2011-2016

2011:

### Prescott Branch—\$1,000

*AAUW Centennial Scholarship*. Established a fund at the Yavapai College Foundation to provide scholarships for women and girls.

### Flagstaff Branch—\$1,000

*Helping Women Succeed: Better Childcare in Flagstaff*. Held a bazaar for working mothers and mothers attending community college or university. Those presenting were certified caregivers and local support organizations.

### Scottsdale Branch—\$1,000

*Celebrating Arizona Women* Partnered with Scottsdale Community College to present a production whose purpose was “to bring to light the impact of women on Arizona’s early development and to foster appreciation of the diversity and excellence of women’s roles in Arizona today.”

### West Valley Branch—\$1,400

*ASU Osher Course on Women* Partnered with ASU OLLI to present two sessions “Female Sex Slavery in Life, Literature and Film” and “The Making of Man (and Woman!) In the Television Age” with the goal of bringing knowledge of women and their roles in culture to the over 50 retired population.

### Prescott Branch—\$698.37

*Arizona Centennial Activities* Wrote and performed a history of Prescott for the community.

### Casas Adobes, Green Valley, and Tucson Branches—\$89.49

*Celebrate Women and the Arizona Centennial* In conjunction with the centennial, educated communities in southern Arizona of women’s contributions in the shaping of the state in the areas of culture, business, education and politics.

### Scottsdale Branch—\$208

*Showcase Miss Representation: Dispelling Gender Stereotypes* Purchased the film

“Miss Representation” to be shown at a series of Scottsdale events and to be available to other AAUW branches.

## 2012

### **Southeast Valley Branch—\$550.34**

*Meeting and Interacting with Women in Science, Technology and Engineering*

Organized presentations to students in a local elementary school lab for hands-on-workshops by seven female presenters from a variety of STEM fields.

### **Scottsdale Branch—\$274.09**

*Girls Bullying Girls: What Can AAUW Do?*

Sponsored a program to address bullying featuring a psychologist working on bullying response programs.

### **Prescott Branch—\$1,200**

*Parenting Classes to Women in Recovery*

Sponsored classes for women who are in recovery and/or victims of domestic violence. These classes provided skills for parenting children 0-18, as well as instruction for literacy development and anti-bullying skills.

## 2013

### **Green Valley Branch—\$875.82**

*Expanding Your Horizons* Sponsored a STEM Conference for 7<sup>th</sup>, 8<sup>th</sup>, and 9<sup>th</sup> grade girls with presenters doing hands-on workshops.

### **Prescott Branch—\$700**

*Anti-Bullying Outreach Event* Organized a two day event to include a screening of the movie “Bully” and several school and community presentations to bring increased awareness and education regarding all kinds of bullying behaviors.

### **SE Valley Branch—\$1,513.55**

*Branch 25<sup>th</sup> Anniversary: Celebration of AAUW in Southeast Valley* Promoted AAUW’s mission and contribution to education in their communities, including a panel focusing on current education challenges and AAUW solutions.

### **Northwest Valley Branch—\$416.71**

*From Suffragists to Senators – Film Series and Discussion* The branch in conjunction with other organizations sponsored a series of three films followed by guided small group discussions.

## 2014

### **Green Valley Branch—\$600**

*Expanding Your Horizons* Collaborated with the U of A Women in Science and Engineering and Freeport MacMoran to sponsor STEM Conference for 7<sup>th</sup>, 8<sup>th</sup>, and 9<sup>th</sup> grade girls.

### **Northwest Valley Branch—\$550.19**

*A Taste of Success – Sundown Style: Creating Self Awareness and Confidence*

Met with female high school seniors enrolled in an Alternative Education Program with the goal to improve self esteem with an eye to their future after graduation.

## 2015

### **Northwest Valley Branch—\$1,800**

*STEM Initiatives in a K-8 Public School* Requested funding for a group of girls to attend a STEM camp at ASU

## 2016

### **Prescott Branch—\$250**

*Tech Savvy Day* Sponsored STEM workshops in conjunction with Yavapai College and support from a national AAUW Tech Savvy Grant for local 6<sup>th</sup> and 9<sup>th</sup> grade girls.

Save the Dates!	
July 15-17, 2016	Rocky Mountain Regional Conference in Albuquerque
August 15, 2016	Deadline AZ Sun Summer Submissions Due
Sept 1, 2016	AZ Sun Fall Issue Release
Sept 24, 2016	AAW State Board Meeting, Scottsdale



# Branch Reports



## Casas Adobes Tucson Wraps Up Busy Spring



by Pat Lee

March was the month for our annual AAUW Funds Luncheon and Raffle at the Oro Valley Country Club, chaired this year by Sandy Mader. The event produced \$2785 for AAUW Funds. Miriam Matinda, an AAUW International Fellow from Tanzania who is studying law at the University of Arizona, was our very special guest. She spoke eloquently about her own journey and the many obstacles facing women and young girls in her country.

April started out with the AZ Spring Forum, hosted by Casas Adobes and Green Valley Branches. The Branch general meeting a week later featured an interesting presentation on Grandma Moses by Vida Thomas, a docent from the Tucson Museum of Art. Also in April, the Scholarship Committee awarded \$2,000 Joyce Strothmann Scholarships to Pima Community College students Manuela Garrido, Karen Kuciver, and Lizbeth Zepeda.

Finishing up the year at our annual May luncheon, we honored the new scholarship recipients and installed incoming officers Betty Elasowich as Membership Vice President and Sue Cremin as Treasurer. General meetings will resume in September with a potluck brunch.

## Glendale Branch Continues to Thrive

by Pat Zajicek

Our little group of fourteen members is thriving, and we are all proud to be a small part of AAUW.

We look forward to 2016-2017. Terry Brown will assume the role of President with Mary Ellen Bloomberg as Treasurer and Finance Officer. Pat Zajicek will cover Secretary and Newsletter Editor duties.

Eileen Birin will continue to head community projects and plan the occasional program.

Terry Brown and Margaret Dow will continue planning lunch meetings, and Margaret Dow will phone all members with reminders as she has done for the past few years. Members agree that combining the Lunch Bunch with business meetings has worked very well. The Lunch Bunch will continue through the summer and Lunch Meetings will resume in September.

*I am an organization person, I believe in individuals banding together. I don't believe in unilateral actions. Some people don't like organizations. But it is always awesome to me when you can pool a lot of talent and a lot of people who have so many talents. That is when you really can make your program move.*

*Hortense Canady*



## Southeast Valley Holds International Gala

By Margorie Wright

The Southeast Valley Branch is closing a very active and successful year. One of our highlights was the Annual International Dinner and Scholarship Fundraiser held in February. This event educated attendees regarding the culture and lives of women in India and also raised money for local scholarships.

The theme for the event was HOLI, Spring Festival of Color in India. A number of our branch members, in beautiful saris, greeted delighted and surprised guests as the evening began.

The documentary video *Women Off the Map*, from Neemrana, India, was shown. It was produced for United Way and featured women in India who were capable and wise and who were taking advantage of resources to make their lives better. Afterwards, highly qualified students of Indian dance demonstrated two classical styles of that genre, Bharatanatyam and Odissi. Their performance was spectacular.

With the business portion of our AAUW year drawing to a close, many of our members leave for the summer. Those remaining stay active in our branch's numerous interest groups that continue year-round. We all look forward to the fall when our snowbirds return and our branch resumes its regular activities.

**Southeast Valley members sport saris during their International Dinner.**



## Flagstaff Branch Always a Busy Group

by Harriet Young

The Flagstaff Branch has had a very busy spring with a hugely successful public forum on Prop 123. Deputy Treasurer Mark Swenson detailed the many objections that the Treasurer's office has with the bill, and we joined the state opposition to passing that amendment to our constitution.

Tom Collins, Executive Director of Clean Elections spoke on the proposed Dark Money and Top Two Amendments before they were withdrawn... largely because the Texas billionaire supporting Top Two Primaries withdrew his support because of its link to Dark Money. Irony, indeed.

In April, we held our lunch meeting at the Peaks with the residents there. We had guessed that there were former AAUW members living at the Peaks, and we were right. We all had a lovely time.

We're busy planning our May social to be held at Olive Wild, featuring an olive oil tasting and a cooking lesson. In late July we'll host our main fund raiser, a Public Policy Lunch featuring our state efforts for Equal Pay. We'll invite legislators and local policy makers.

As always, a busy branch.

## AAUW Scottsdale Dedicates Helen Frantz Memorial Paver

By Karen Ramos

The Scottsdale Branch held its last Branch Meeting of the year on May 7 at Scottsdale Community College. The meeting included a brunch, appreciation event, installation of officers for 2016-2017, and a discussion regarding plans for the 2016-2017 year. At the end of the meeting, a brief ceremony was held to dedicate a paver in the Walk of Honor at Two Waters Circle in the center of the campus. Branch President Cindy Hartel dedicated the paver to Helen with these words:

“Helen gave the gift of a nicer world to live in. It took four branch members to step in and do what Helen was doing for our branch. She was generous with her time, with her ideas, and with her appreciation.

I was looking for a poem for today and thought of *Words to Remember* which includes a list of words that embody how I remember Helen: “I can, I will, I choose to, Will do!, Next time, Opportunity, Motivated, You, Yours, Yes, Let’s do it!”.

Let’s focus on what we can do and on things that are good, and remember that we can give the gift of a nicer world to live in!



## Phoenix Branch Programs Increase Awareness

by Gretchen Peniska



As this year comes to an end, the Phoenix Branch has been updated on many issues that confound our country and state. In March we were educated on fiscal issues that affect Education, Economic Justice, and Opportunity.

In April we owed a great deal of thanks to Dianne Post who agreed to fill in at the last moment to present a very thorough examination of Proposition 123. She provided a power point that could be viewed on our computers.

In May we heard from Sandy Bahr on climate change and other Arizona environmental problems. One of our favorite speakers, Mary Jo Pitzl, brought us up to speed on this past legislative session.

Our scholarship committee has chosen the next recipient at Phoenix Community College who will be introduced to the membership in June.

The newly elected officers for the coming year are Co-Presidents Sue Enright and Mary Beth Lemons; Vice President of Program Dorothy Ward; Recording Secretary Suzanne Peterson; and Treasurer Lesli Jones.

Our program committee will be working soon on putting together what we are sure will be informative and interesting programs for the coming year.



## Prescott Wraps Up a Busy Year

by Gail Shay



As our AAUW year nears an end, paradoxically, activity seems to be increasing. Our last few meetings inspired a flurry of activity.

Our April program, *Dark Money and Its Implication in the Political Process*, presented by Terry Goddard, was a big success. Not only did we have excellent attendance at that meeting, but Mr. Goddard helped shed light on the issues surrounding dark money in politics, inspiring spirited discussion. Also in April, a record total of seven women became members. Word must be getting out about our terrific organization. We have again surpassed our membership numbers over the 200 mark and are now over 212 members.

Our Summer Social is coming up in June. It's a chance to celebrate new members, prospective members, and each other. This year it will take place at Yavapai College on Tuesday, June 14.



These are a few of the new members who joined AAUW Prescott in 2016.

# Spring Conference Notes & Ideas

## Presidents

Mission based agendas  
Board retreats  
Neighborhood meetings  
Show appreciation  
Plant Seeds of Leadership:  
[AAUW Resources for Presidents](#)

## Programs

Have yearly calendar  
Network with other branches  
Encourage diversity  
Activity-centered meetings  
Sponsor Tech Trek/Tech Savvy  
Use available resources:  
[AAUW resources for Programs](#)

## Treasurers

Quicken template  
Match branch/state timelines  
LUNAFEST for fundraising  
Members-only portal to post reports  
Online networking  
Use available resources:  
[AAUW Resources for Finance Officers](#)

## Grants and Special Projects

Know the difference between grants and special projects  
State monies are available for projects  
Use available resources:  
[AAUW Resources for Grants](#)

## STEM

Sponsor a Fun Run  
= young, new, interested members  
Gift memberships to STEM graduates  
STEM Resources on Website: [AAUW Resources for STEM](#)

## Public Policy

Voter registration  
Collaborate with others  
Public Policy interest group  
Promote civil discourse  
Promote [Legislative Update](#)  
Letter writing campaigns  
Use available resources:  
[AAUW Resources for Public Policy](#)

## Publicity/ Public Relations/ Marketing

Printed programs•Vibrant media presence•Think marketing, not just public relations•Partner with other non-profits•Plan, strategize publicity•Available resources:  
[AAUW Resources for Marketing](#)

## College & University Partnerships

Name a C/U chair, allowing opportunities to bring AAUW programs to students, our future members. See available resources: [AAUW Resources for College/ University Relations](#)

## Membership

Open House•Member weblink•Reward recruitment  
•Elevator speech• Discounted memberships• Greeters at meetings•Embrace members' interests/talents•Gift memberships•Development meetings•Resources:  
[AAUW Membership Resources](#)

# Spring Conference in Pictures



## AAUW Scholarship Awardee Expresses Her Thanks



Good Afternoon,

For this academic year, I received the American Association of University Women's scholarship at Northern Arizona University. I never heard anymore from the person who contacted me about being one of the recipients. For this reason, I am hoping that this e-mail will be forwarded to the right people. I wanted to let the AAUW know that I have decided to attend California Western School of Law this fall. The scholarship I was awarded helped me a great deal financially, and I am so thankful for being chosen for it. I also thought that the AAUW would like to know that I am graduating Magna Cum Laude with a Bachelor of Science degree in Criminology & Criminal Justice and a Bachelor of Science degree in Sociology. Again, I thank this organization so much for the scholarship award.

-Korey Bahme